

15<sup>th</sup> January  
2023

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## World Snow Day Awards 2023 Regulations

[www.world-snow-day.com](http://www.world-snow-day.com)

# Introduction

The World Snow Day awards are designed to recognize the best World Snow Day events and actions under varying circumstances.

The regulations for the “World Snow Day Awards” are defined as follows:





# Contents

1. Eligibility .....	1
2. Applications .....	3
3. Additional Material .....	5
4. Judging .....	7
5. Judges .....	9
6. Category Winners .....	11
7. In Case of a Tie .....	13
8. Payment of Prize Money .....	15
9. Unclaimed Prizes .....	17
10. Categories .....	19
Best World Snow Day .....	20
Best Small World Snow Day .....	21
Most Creative World Snow Day .....	22
Line Honors .....	23
11. Key Dates .....	24



## 1. Eligibility





The Award is open to all registered World Snow Day 2023 events. Organisers who are not registered may click the link below to complete the registration:

[www.world-snow-day.com/Event\\_Registration](http://www.world-snow-day.com/Event_Registration)



## 2. Applications





- 3.1 The World Snow Day event reports serve as the Award application form. Therefore, apart from the “Line Honors Award”, all applicants must complete their online World Snow Day event report to be eligible.
- 3.2 Organisers must select in their World Snow Day event report the category which they would like to be considered for. (see page 4 for the categories)
- 3.3 Applicants can enter either category 1 or 2 but not both.
- 3.4 All applicants can enter category 3 and 4.



### 3. Additional Material





As well as the information in the World Snow Day Reports, Organisers may submit additional material. This includes aftermovies, additional videos, additional photos and copies of news articles. These items must be sent to [worldsnowday@fisski.com](mailto:worldsnowday@fisski.com)



## 4. Judging





Apart from the “Line Honors Award”, there will be one round of judging.



## 5. Judges





The World Snow Day Awards will be judged by the World Snow Day team.

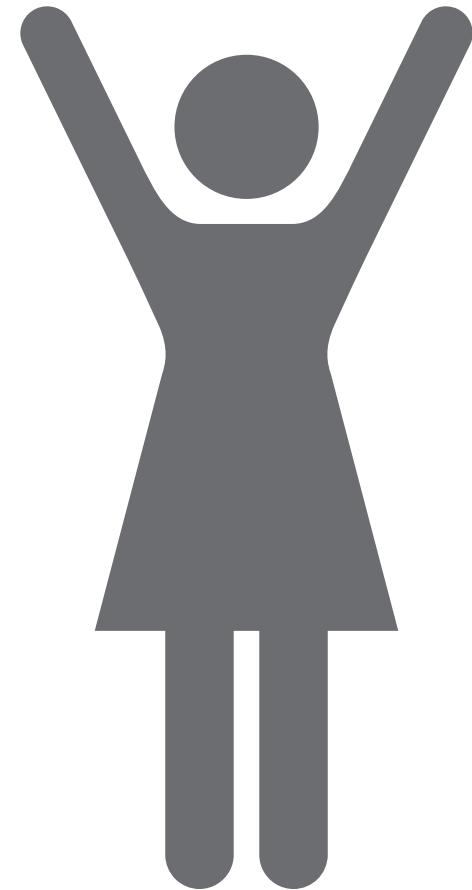


## 6. Category Winners





Each Category will have only one winner.



## 7. In Case of a Tie



In the case of a tie in any of the categories, a second round of judging will be conducted only on the tied candidates.

1:1



## 8. Payment of Prize Money



All prize money will be delivered by bank transfer. No other method will be permitted. To deliver the prize money winners will be contacted and asked to provide their bank transfer information.



## 9. Unclaimed Prizes





Any unclaimed prizes will not be redeemable at a later date.



## 10. Categories



**Category Name:** Best World Snow Day

**Prize:** 10'000 CHF

**Description:** This category is designed to recognize events which have gone above and beyond the call of duty.

**Judging Criteria:** Applicants will be judged on the following criteria:

- Events have 500 or more participants
- Has the event provided a variety of activities?
- Has the event catered to new comers and existing snow sports participants?
- Has the event Organiser created good communications of their event e.g. utilized social media, articles in local and national news channels etc.
- Has the event engaged with local schools?
- Has the event promoted the secondary goals of World Snow Day; health, safety and environment.
- Has the event utilized the Tools in the World Snow Day Digital Toolkit?
- Can the event be transferred to other countries and circumstances?



**Category Name:** Best Small World Snow Day

**Prize:** 2'000 CHF

**Description:** World Snow Day has the privilege of not only working with large events but also small events. This category is designed to recognize the best small events.

**Judging Criteria:** Applicants will be judged on the following criteria:

- Events have less than 500 participants
- Has the event Organiser created good communications of their event e.g. utilised social media, articles in local and national news channels etc
- Has the event engaged with local schools?
- Has the event utilized the Tools in the World Snow Day Digital Toolkit?
- Can the event be transferred to other countries and circumstances?
- Is the event sustainable? Will it continue in the future?





**Category Name:** Most Creative World Snow Day

**Prize:** Camera crew to film and produce movie for the winners next World Snow Day event.

**Description:** Creativity has been one of the key successes of World Snow Day events. The following category recognizes the most creative and innovative World Snow Day actions.

**Judging Criteria:** Applicants will be judged on the following criteria:

- Originality of event or action i.e has it been done before?
- Difficulty in execution of the event or action
- Was the action present in any media?



**Category Name:** Line Honors

**Prize:** 1'000 CHF

**Description:** This event recognizes Organizers who are the first to register their World Snow Day events.

**Judging Criteria:** Applicants will be judged on the following criteria:

- Fastest World Snow Day Event to be registered.
- The event must have completed all the registration form fields correctly and have a satisfactory event description. An example a satisfactory event description can be found below.

Introduction  
Welcome to the International Ski Federation (FIS) World Snow Day in Oberhofen. Located in central Switzerland 10min from Thun FIS is governing body of international skiing and snowboarding. FIS manages the Olympic disciplines of Alpine Skiing, Cross-Country Skiing, Ski Jumping, Nordic Combined, Freestyle Skiing and Snowboarding, including setting the international competition rules. Through its 115 member nations, more than 67500 FIS ski and snowboard competitions are staged annually.

What you will be doing  
On World Snow Day we will be celebrating in style. Here is our program. Saturday ? children?s ski and snowboard race. All ages are welcome and at the end of the event we will be hosting a big party to celebrate with prizes and gift courtesy of our partners . Sunday - On World Snow Day, we will be hosting free ski lessons and discounted lift passes. Participants can also test latest equipment from manufacturers in our demonstration area.

Final Remark  
We are set to celebrate and we are looking forward to celebrate with you. We hope you can join us for what will be a fantastic day for children and their families. See you there.

**Link to registration:** [www.world-snow-day.com/Event\\_Registration](http://www.world-snow-day.com/Event_Registration)

**Opening of registration:** Registration will open at 1st July 2022 at 08:00am (Central European Time)

**Judging:** The award will be awarded to the fastest registrant with a satisfactory event description and all other fields completed correctly. Should any of these elements be not complete, the next fastest application will be reviewed and so on.



## 11. Key Dates



DATE	ITEM
1 <sup>st</sup> July 2022	Opening of event registration
15 <sup>th</sup> December 2022	Deadline for event registration
15 <sup>th</sup> January 2023	World Snow Day 2023
16 <sup>th</sup> January 2023	World Snow Day report system opens
16 <sup>th</sup> February 2023	World Snow Day report system closes
17 <sup>th</sup> February 2023	Judging commences
May 2023	Announcement of winners



# See you on World Snow Day!

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