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Egypt Wins Best World Snow Day.

Oberhofen, 20th May 2023 – The 2023 World Snow Day Awards winners have been announced.

Line Honors

Prize: 1'000chf

Link to event: https://worldsnowday.com/2-190/events/peru/huacachina-ica/wsd2023-celebrationby-snowboard-club-peru

The World Snow Day Awards include four categories. The first is the Line Honors category. Line Honors recognizes the first event to register for World Snow Day 2023. Registration opens on the 1st July each year. This year's Award went to Snowboard Club Peru (PER) who registered their event at 08:02:22am.

Most Creative

Prize: Film crew to document the winners next World Snow Day

Event report: <u>https://worldsnowday.com/36-33-2023/reports/bosnia-and-</u>herzegovina/jahorina/jahorina-world-snow-day-2023

The Most Creative category recognizes Organisers who have executed actions on World Snow Day that showcase creativity. For 2023 the Award for Most Creative was won by Jahorina Olympic Center (BIH) who together with TechnoAlpin produced an action called "A Thousand Skis for Children". The activation saw 300 pairs of skis donated. 100 of those pairs were provided to children on World Snow Day and the remaining 200 will be given away during future events in the season. The Jahorina team, together with TechnoAlpin, will look to obtain another 700 pairs of skis.

Best World Small World Snow Day

Prize: 2'000chf

Event report: https://worldsnowday.com/8-86-2023/reports/finland/levi-ski-resort/world-snowday-levi-2023

The category with the most entrants, the Best Small World Snow Day recognizes events that are under 500 participants. This year's Best Small World Snow Day category saw 31 entrants and was won by Levi Ski Resort. FIS would like to provide an honorable mention to Blind River Ski Club and their efforts to engage schools. The engagement of schools is key criteria in the judging of the Best Small World Snow Day category.



Best World Snow Day

Prize: 10'000chf

Event report: <u>https://worldsnowday.com/154-81-2023/reports/egypt/ski-egypt/ski-egypt-snow-world-day</u>

The Best World Snow Day is the most coveted prize in the World Snow Day Awards. To be eligible, Organisers must have over 500 participants. FIS recognizes that achieving 500 participants is no small feat. This year's winner is Ski Egypt. Ski Egypt is a first time World Snow Day host and staged a well-rounded event. Amongst the many actions, their work with persons with an intellectual disability stood out. To achieve this Ski Egypt partnered with Special Olympics Egypt and provided free ski lessons for groups of special needs persons during the World Snow Day period.

FIS would like to thank all Organisers for their continued work and effort to bring children to the snow on World Snow Day. A congratulations to the winners of the World Snow Day Awards and special thank you to all the entrants into this years World Snow Day Awards. The full list of results can be viewed <u>here</u>. The next edition will take place for World Snow Day 2025.

For more information on World Snow Day visit www.worldsnowday.com

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About FIS

FIS is the governing body for international skiing and snowboarding, <u>founded in 1924</u> during the first Olympic Games in Chamonix, France. Recognized by the International Olympic Committee (IOC), FIS manages the Olympic disciplines of <u>Alpine Skiing</u>, <u>Cross-Country Skiing</u>, <u>Ski Jumping</u>, <u>Nordic</u> <u>Combined</u>, <u>Freestyle Skiing</u> and <u>Snowboarding</u>, including setting the international competition rules. Through its 135 member nations, more than 7'500 FIS ski and snowboard competitions are staged annually. Specific initiatives are undertaken by FIS to promote snow activities as a healthy leisure recreation, <u>notably for the young</u>. For more information, please visit www.fis-ski.com.