

## **First World Snow Day 22 January 2012 at Auli, Uttarakhand (INDIA)**

Sunday 22 January 2012 first ever marked by FIS (Federation of international de Ski) as World Snow day. On this special occasion world snow day team of WGFI and some other local ski club partnered with Winter Games Association of Uttarakhand & Uttar-Pradesh celebrated the First Snow Day on 22 Jan 2012 at Auli, Uttarakhand (INDIA).

Auli Ski Resort nestled at a dizzy height of 2915 mts. To 3400 mts. Auli is the world class destination for winter games for skiing events with State-of-the-art ski slopes , artificial snow making system, chair / ski lift system for ski sport and residential accommodation.

### **No. Of Participants :-**

This global celebration of snow was attended by approx 1000 persons who included 51 participants with different age group, Ski trainee and tourist also.

Ski Competition was held as under

- a. Snow Board – 08 (Including 1 Female)
- b. Alpine Snr Boys – 07
- c. Alpine Jnr Boys (16 – 18 yrs) – 08
- d. Alpine Jnr Boys (12 – 16 yrs) – 14
- e. Alpine Sub Jnr ( under 12) – 14

**Total No. Participants – 51**

Prize money was also given to the winners.

### **Events :-**

Fun Skiing, Sledging, Snow Balling and many other fun activities were organised by snow team. This snow festival was also covered by media & also given wide coverage to the event. People from various state of India were very happy to see celebration of snow and all the children are looking forward for such event in future also.

In addition to the January 22 World Snow Day was the part of the international FIS campaign “Bring Children to Snow”.

### **Special offer on Occasion of World Snow Day 22 Jan 2012:-**

We provide the following facility to the children:-

- Free Ski/ Snow Board equipment.
- Free Chair lift passes
- Free entry ticket
- Free food & Drinks
- Free gift & prize

**Photos of the events :-**



Free Ski lesson to children- World Snow Day 22 Jan 2012 at Auli



51 participants of the competition at Auli, Uttarakhand (India)



Participants on the slop – World Snow Day 22 Jan 2012 Auli



Fun Skiing – World Snow Day Auli – 22 Jan 2012



Youngest Participant 7 years old – World Snow Day 22 Jan 2012 at Auli



Fun Skiing – World Snow Day 22 Jan 2012 at Auli



Junior Participants



Ski Lesson – World Snow Day 22 Jan 2012 AULI



World Snow Day – 22 Jan 2012 At Auli- India



Ski Competition – World Snow Day 22 Jan 2012 Auli

Kindest Regards,

World Snow Day Team Auli- India

**Supported By:-**



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